

Problem Statement

Business Function/Practise

Sales Function / Product Management

Manager

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What is the problem?

Underlining problems currently faced on our Floorplan, TouchPoint and Online Website

- Current logic does not allow customers to purchase any "optional" OEM fitments that are within legal Tyre size within limits. These "optional" sizes do not display on FloorPlan or TouchPoint either.
- 2. Vehicle Logic will at a date in the near future cease to maintain vehicles in the flat file system that we currently call from and new makes, models etc will only be available through the API.
- JAX currently call via API servicing requirements direct from Repco with a mapping system to data from VL. Vehicle Logic's API could integrate with Repco's API creating efficiencies and one less join.
- 4. Product & Pricing management of POM and SS is currently managed by JAX with dependencies on vehicle and parts data from both VL and Repco.

Whom it affects

- Consumer
- Store
- Product and Pricing administrator

What are the risks to the business?

- 1. Lost in potential tyre sales.
- 2. Lost in potential vehicle servicing sales.
- 3. Manual setup of the vehicle model and Product Pricing would run the risk of human error and delay in updating of data dependent on resource capacity.
- 4. POM service package could be either under or overpriced for the customer resulting in an overcharge or undercut store pricing

Proposed solution

- 1. Integrating our service pricing specific to the VL API will result in:
 - a. Accurate pricing factoring actual quantities required for the specific vehicle type while maintaining our ability to control value add options
 - b. Built-in logic to calculate and allow legal sizing for the vehicle tyre size outside of OEM to be purchased online.
 - c. Vehicle Models / Type is maintained by 3r party vendor which has the most updated updated data that will be called when quoting for service pricing